



Report to	Conwy and Denbighshire Public Service Boards (PSB)
Date of meeting	Wednesday 23 rd March, 2022
Lead Member / Officer	Graham Boase, Denbighshire County Council Chief Executive
Report author	Nicola Kneale, DCC Strategic Planning Team Manager and Shannon Richardson, Strategic Planning and Performance Officer
Title	Developing the Conwy & Denbighshire Well-being Plan

1. What is the report about?

- 1.1. The report outlines the conclusions from the Conwy & Denbighshire PSB workshop on Monday 31st January, in which a summary of the Well-being Assessment was presented and details were provided around the challenges that emerged. A group discussion followed to decipher 'How do the PSB understand the relationships (and root causes) between these challenges?'.
- 1.2. This report focuses on the process of the next steps for the PSB in developing the PSB Well-being Plan, and aims to look to rationalise the number of priorities according to where it thinks it can add most value.

2. What is the reason for making this report?

- 2.1. The Well-being of Future Generations (Wales) Act 2015 places a statutory requirement on each PSB to produce a Local Well-being Plan for their area. The Local Well-being Plan must set out how the PSB intends to improve the economic, social, environmental and cultural well-being of its area by setting local objectives

which will maximise the contribution made by the board to achieving the well-being goals in its area.

3. What are the Recommendations?

- 3.1. It is recommended that the PSB consider the content of this report, including the issues that were not discussed as part of the PSB workshop in January, and the appendices;
- 3.2. That PSB consider what the future priorities will be, it is recommended that PSB members agree to focus on a maximum of 3 priorities in their leadership approach.

4. Report details

- 4.1. The Local Well-being Plan must be published no later than one year after the publication of its Well-being Assessment. Therefore, we are working towards a proposed deadline of March / April 2023 for publishing the Local Well-being Plan.
- 4.2. Based on the discussion during the PSB Workshop on 31st January, it was evident that four priority areas have emerged. Officers have digested this discussion to identify the root causes, relationships and the PSB influence / control (Please see Appendix A).
- 4.3. The influence and control section of this analysis (Appendix A), is deemed to be the most important in order to give sufficient consideration to where the PSB can add best value and have a strong influence within each theme. By prioritising this section, it may lead to a conclusion on the themes that are most suitable to take forward as future priorities.
- 4.4. The four priority areas that emerged from the discussion were:
 1. Poverty, deprivation and inequality
 2. Jobs, upskilling and ambitions of young people
 3. Housing – affordability and resilience
 4. Research and engagement capacity

4.5. There were a number of important challenges identified within the Well-being Assessment that weren't considered within the discussion at the PSB workshop. It is felt pertinent to ask PSB members to re-consider these issues before deciding final future priorities.

4.6. The issues not discussed are as follows:

1. Green economy e.g. Communities that are resilient in the face of climate change, protecting biodiversity and resilient economic sectors that support culture, nature and heritage.
2. Reliable digital infrastructures
3. Aging and aging well
4. A sense of place and cultural identity e.g. safe and attractive communities

4.7. Following conversations with colleagues from the Co-production network we have developed a Roadmap to outline the next steps and a proposed approach to developing the PSB Well-being Leadership Plan (Please see Appendix B). This road-map outlines key considerations for PSB members when thinking long-term about the development of the plan. A key change from the previous Well-being Plan is the inclusion of a section that outlines the approach to engagement, and the emphasis on co-producing the content of the plan with communities and partners.

5. What consultations have been carried out with Scrutiny and others?

5.1. The Well-being Plan will be developed based on the evidence from the Well-being Assessment which has been out for public consultation throughout February and March 2022. In addition to this, it was presented to the Conwy and Denbighshire Joint Overview and Scrutiny Committee in February for review as part of the consultation process and to seek the Committee to subsequently make recommendations in relation to its contents and findings.

5.2. Once the PSB have approved the Well-being Plan, the Statutory 12-week consultation is proposed to take place from June to September 2022.

6. What risks are there and is there anything we can do to reduce them?

- 6.1. There is a risk that the PSB lacks influence or control within the objectives that they choose. This risk will be mitigated by PSB adopting a leadership approach as there is acknowledgment that the PSB has limited resource.
- 6.2. There is a risk that the priorities of the PSB duplicates the work that is on-going in other organisations. It is therefore important to work closely with partners and stakeholders to identify where the PSB leadership role can best add value.

7. Power to make the decision

- 7.1. Well-being of Future Generations (Wales) Act 2015.